MIDWEST CASH INCENTIVE CHALLENGE SPONSORSHIP

OBJECTIVES:

- Provide platform to promote Midwest foaled horses
- Distinctive designation that is affordable for all to participate only the years they want to participate.
- Incentivize breeding to nominated stallions
- An opportunity for cash payback and prizes to Midwest owners, breeders, and exhibitors
- Unique format for designation from your traditional stallion focused programs
- Opportunity to promote the Midwest performance horse industry as a whole.
- Create a platform to encourage state breed associations to support the betterment of the industry.



NAME OF BUSINESS:

CONTACT NAME:

ADDRESS:

EMAIL:

SPONSORSHIP LEVELS AND BENEFITS:

Ruby - \$250

Name announced two times a day at the show Name/Logo on our website Logo on large group sponsor banner Recognition on MCIC social media

Sapphire - \$500

Name announced 3-4 times a day at the show Name/Logo on our website with back link to your website Small banner 2X 3 placed in the arena at show Recognition and logo on MCIC social media

Emerald - \$1,000

Name announced 3-4 times a day at the show
Name/Logo on our website with back link to your website
Logo on all MCIC branded Material
Large banner placed in the arena at show
Recognition on MCIC social media
Name/Logo on Individual Social Media posts highlighting your business
Large banner placed at all Iowa Pinto Shows (4 per year)
Logo will be on the back of the MCIC t-shirt which will be worn by all exhibitors

Diamond - \$2,500

Name announced 5 times a day at the show

Name/Logo on our website with backlink to your website

Free 10x10 booth space at MCIC Show

Banner placement on Iowa Pinto Website

Logo on all MCIC branded Material

Large banner placed in the arena at show

Recognition on MCIC social media

Name/Logo on Individual Social Media posts highlighting your business

Large banner placed at all Iowa Pinto Shows (4 per year)

Logo will be on the back of the MCIC t-shirt which will be worn by all exhibitors

Reposts on Social Media for sales and promotions from your business

Sponsorship for MCIC class – please indicate which class

Credit CardVisa,	_Mastercard,AX
Card Number:	
Exp Date:	3 or 4 digit security number:
Card Holder Name	
Billing Address	
Phone:	
Signature:	
Date:	

Please send completed sponsorship form to Mark Timke at 6289 Gear Street, Prole, Iowa 50229. Please make checks payable to Midwest Cash Incentive Challenge.

*Please send high resolution logo to timkefamily@gmail.com